



STARTUP SCALING



BOOTCAMP

WITH TAREK EL GAMMAL

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✕ WHO IS TAREK EL GAMMAL

1. Startup scaling expert & coach
2. Startup selection panel member
3. Certified Trainer
4. Serial entrepreneur
5. Active Angel Investor
6. Founder & CEO of Ubuntu Consulting Group
7. Regional corporate experience



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SOME OF OUR PARTNERS

MNC's



Training



Panels



Features



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WHAT IS UCG ?



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✕ WHAT ARE WE GOING TO TALK ABOUT ?

1. Why are you here?
2. The program structure
3. The success mindset



**Why are
you here ?**

✕ WHY ARE YOU HERE ?

1. Create impact
2. Be part of the 10%
3. Scale right
4. Achieving the growth you want

✕ WHAT DO YOU NEED AS AN ENTREPRENEUR ?

1. The right mindset
2. Entrepreneurship education
3. Step by step proven structure
4. Your magical formula
5. Support & mentorship





The Program Structure

WHAT YOU WILL LEARN

1. Strength, Passion, Market, Industry, and audience
2. Position yourself as the go to brand in your industry
3. Assess your business foundation
4. Create a scalable strategy
5. Build a financial model
6. Build your dashboard
7. Automate and digitize your business
8. Build the right team
9. Create traction, retention, and scale
10. Fundraise and attract investors

WHAT YOU WILL GET

1. 8 x 1 - 2 hour training sessions
2. 1 year access to weekly Q&A sessions
3. Step by step instructions to follow
4. Business templates
5. All course videos and material
6. Startup scaling bootcamp community
7. Accountability partner
8. Lifetime access
9. Do **NOT** share content or access with anyone outside

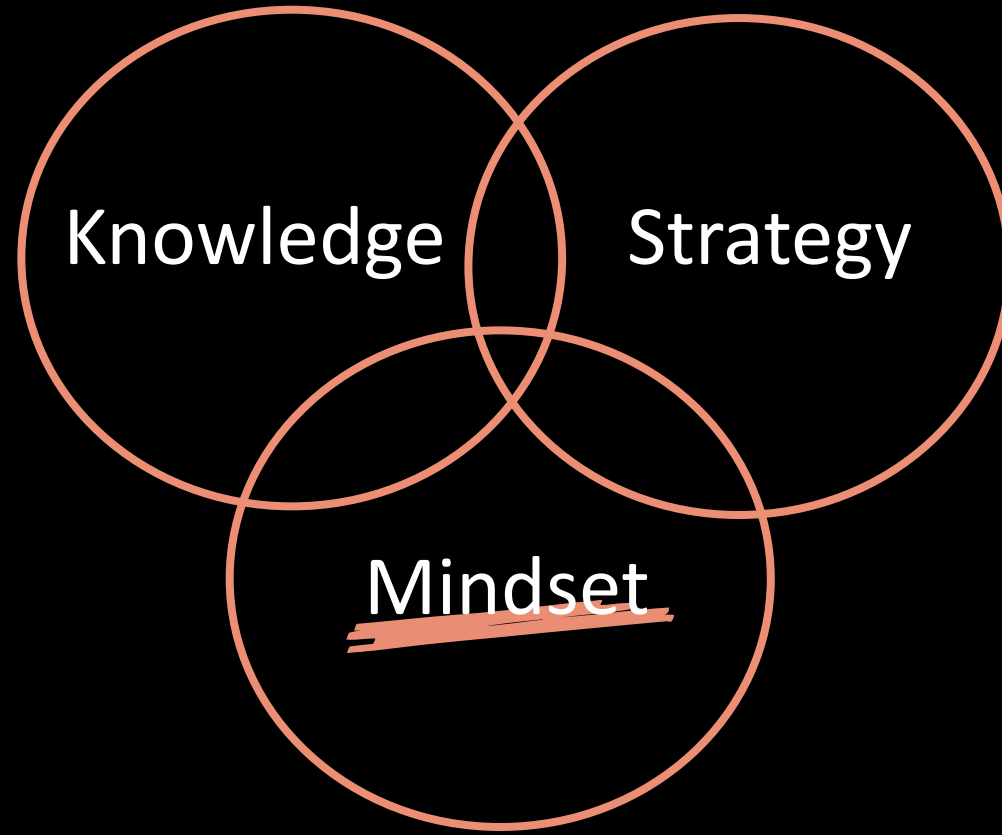
YOUR COMMITMENT

1. Do your daily mindset routine
2. Attend / watch all weekly sessions
3. Follow all requested steps on weekly basis
4. Attend all Q&A sessions during the program
5. Use suggested templates
6. Have a weekly call with your accountability partner
7. Set your 12 months goal
8. Come to Q&A if you face any difficulties



The Right Mindset

✕ The Success Formula



CREATING THE RIGHT MINDSET

1. Working on your mind – body – soul
2. Live inline with your values
3. Create your new story
4. Daily meditation (Gratitude – New story)
5. Eat rest exercise
6. Build brain stamina (List – task – Celebrate)
7. Embrace your mistakes
8. Develop a healthy daily routine
9. Protect your mindset

FIND YOUR WHY

Ask yourself – **why are you** doing **this program?**
Don't stop there, ask your
self at least **3 times** why are
you doing **this program?**
And **write down**
everything that comes to
mind

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✕ SET YOUR 12 MONTHS GOAL

Set a clear goal of where exactly you want your business to be in the next 12 months

Revenue

Customers

Income

Team

Location

Growth

Traction

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✗ UNDERSTAND YOUR MIND GAMES

1. If you keep doing the **same things**, you'll keep getting the **same results**
2. Catch your **perfectionism** and embrace imperfect action
3. Follow the steps exactly
4. Complicated is ✗ better
5. If it's not part of the training, that's for a reason
6. Show up **every week**, and **apply** what you've learnt
7. Get **uncomfortable**

THANK YOU!

