Logo

Description automatically generated

Deliverables:

|  |  |
| --- | --- |
| 1. Grow the company’s social media community on Facebook, Instagram, and LinkedIn 2. Achieve a minimum of 100 to 150 new conversions per month 3. Build engagement with existing community members by responding to their messages, comments, and sending them direct messages 4. Develop message templates, FAQ, and automated responses for the 3 different templates 5. Send emails to the mailing list 6. Attend to inquiries and post comments on the 3 social media platforms 7. Create and fill a weekly report for the required tasks | |
|  |  |
|  | Admin tasks |
|  | 1. Develop questionnaires and forms for TA when needed 2. Create messages for TA on social media platforms and email 3. Handle required admin work to perform the social media growth and course enrolment deliverable |
|  |  |

COMPENSATION

For Services rendered under this Agreement, the Company will pay Consultant $ 1000 for the full delivery of the services mentioned above.

In addition, the company will pay the consultant 1% bonus on the total increase in yearly sales

Payment terms:

100% Upon receiving and approving the full deliverable

Bonus is paid at the end of the first quarter of the following year