



STARTUP SCALING BOOTCAMP

Session 5
Financial Modeling

WITH TAREK EL GAMMAL

SESSION 5 CONTENT

WHAT WILL WE TALK ABOUT?

- 1 Financial Modeling**
- 2 Business Valuation**
- 3 Building Your Financial Model**





FINANCIAL MODELING

UBUNTU EDUCATION



FINANCIAL LITERACY

■ WHY FINANCIAL MODELING?

1. Budgeting and forecasting
2. Cash flow management
3. Assessing financial requirements and capital allocation
4. Business growth strategy and planning
5. Business Valuation

■ COMPONENTS OF A Financial MODEL

1. Assumptions
2. Income statement
3. Balance sheet
4. Cash flow statement
5. Supporting schedules
6. Charts and graphs
7. Valuation



IDENTIFYING YOUR BUSINESS MODEL



BUSINESS VALUATION

UBUNTU EDUCATION

■ THE BUSINESS VALUATION

1. Market Multiple Approach
2. Revenue/ GP Multiple Approach
3. 5x Your Raise Method
4. Discounted Cash Flow Method



FINANCIAL LITERACY



THE KEY FINANCIAL STATEMENTS

UBUNTU **EDUCATION**

A person is sitting at a wooden desk, writing in a notebook with a black pen. The desk is cluttered with various items: a laptop, a glass of iced coffee, a glass of water, a pair of sunglasses, and some papers. The scene is dimly lit, suggesting an indoor setting at night or in a low-light environment. The overall mood is focused and productive.

THANK YOU!