

WITH TAREK EL GAMMAL

Session 5 Financial Modeling

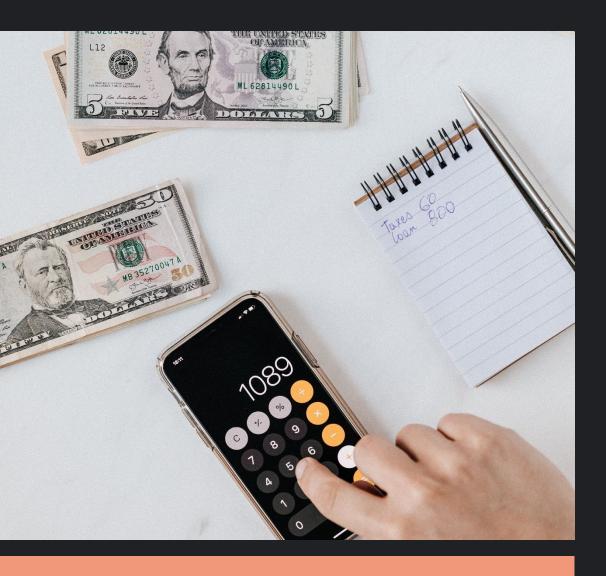
SESSION 5 CONTENT

WHAT WILL WE TALK ABOUT?

- **Financial Modeling**
- **Business Valuation**
- **Building Your Financial Model**







FINANCIAL LITERACY

WHY FINANCIAL MODELING?

- 1. Budgeting and forecasting
- 2. Cash flow management
- Assessing financial requirements and capital allocation
- 4. Business growth strategy and planning
- 5. Business Valuation

COMPONENTS OFA Financial MODEL

- 1. Assumptions
- 2. Income statement
- 3. Balance sheet
- 4. Cash flow statement
- 5. Supporting schedules
- 6. Charts and graphs
- 7. Valuation

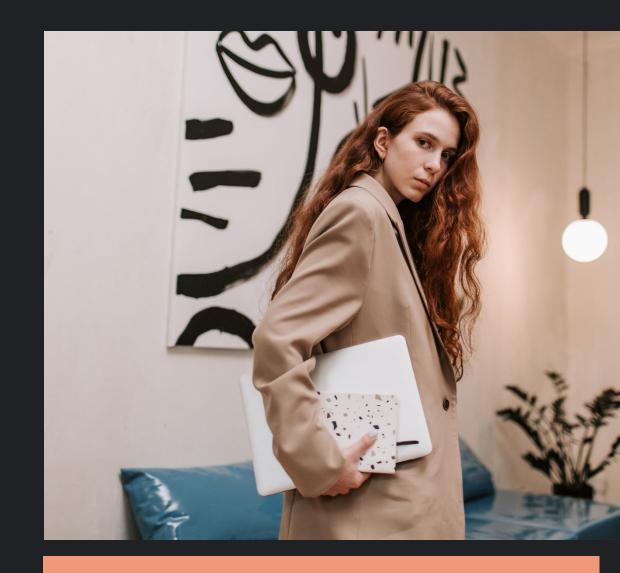


IDENTIFYING YOUR BUSINESS MODEL



THE BUSINESSVALUATION

- 1. Market Multiple Approach
- 2. Revenue/ GP Multiple Approach
- 3. 5x Your Raise Method
- 4. Discounted Cash Flow Method



FINANCIAL LITERACY



