

1. Name?
2. Age?
3. Gender?
4. Location?
5. Monthly income?
6. What is your number one challenge when it comes to \_ \_ \_ \_ \_ \_ \_?
7. What are the top 5 challenges you face with \_ \_ \_ \_ \_ \_ \_?
8. What are your top 3 daily frustrations when it comes to \_ \_ \_ \_ \_ \_ \_?
9. What are your top 3 personal doubts when it comes to \_ \_ \_ \_ \_ \_ \_?
10. What is the deepest desire when it comes \_ \_ \_ \_ \_ \_ \_?
11. What stops you from achieving/having this desire?
12. What are the top 3 things that you would like to learn to achieve your desire of \_ \_ \_ \_ \_ \_ \_?
13. Where would you rate your skills when it comes \_ \_ \_ \_ \_ \_ \_?
14. How much would you pay for a product/ service that will make you achieve this desire?
15. How would your ideal product/service look like?
16. Who are your favorite public figures/facebook groups related to this product/service?
17. Where do you get your news when it comes to \_ \_ \_ \_ \_ \_ \_?
18. Which social media platform do you use the most?
19. Preferred email to reach you?
20. Mobile?
21. Linked in link?
22. Facebook link?
23. Instagram link?